

# FACTSHEET









#### Centrum PUCP Pontificia Universidad Católica del Perú

#### **GENERAL INFORMATION**

**Institution Contact Information** 

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#### **International Affairs Contacts:**

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#### Centrum PUCP

The Pontificia Universidad Católica del Perú (PUCP) was founded in 1917 as a non-profit private institution dedicated to the education of undergraduate and graduate students. Centrum PUCP is the graduate business school of PUCP and was founded in a new facility outside the main campus of PUCP, in 2001.

Centrum PUCP is the first an only Business School in Perú to obtain 4 accreditions (AACSB, EQUIS, AMBA, BGA), and is now among the 8 Business Schools in Latin America that have obtained these accreditions.

More than 90 agreements with international partners in America, Europe and Asia.





#### **ACADEMIC INFORMATION**

#### MBA and Master Programs

Centrum PUCP offers a variety of programs in MBA and Master Degree's.

For those who want to take courses in English, you can enroll in the Tricontinental MBA program.

Part-time MBA programs are also offered in other 10 peruvian cities, such as: Puno, Arequipa, Cusco, Trujillo, Chiclayo, Cajamarca, Huancayo, Piura, Iquitos and Ica.

# MBA

MBA programs are divided into 6 cycles

#### Cycle I

- Managerial Accounting
- Quantitative Methods for Management
- Managerial Economics
- Responsible Management
- High-Impact Professional Presentations

#### Cycle II

- Organizational Behavior
- Corporate Finance
- Analytics for Decision Making
- Critical Thinking
- Personal Development I

#### Cycle III

- Leadership and Management Skills
- Advanced Corporate Finance
- Integrated Operations and Competitiveness
- Macroeconomics
- Organizational Ethics

#### Cycle IV

- Strategic Management
- Marketing and Commercial Management
- Corporate Law
- Personal Development II
- Applied Research Methodology
- Innovation and Sustainability

#### Cycle V

- Disruptive Technological Innovation and New Business Models
- Innovative and Sustainable Business Entrepreneurship
- Social Responsibility, Corporate Governance and Compliance
- Thesis Seminar 1

## Cycle VI

- International Finance
- Global Marketing and Trade
- Centrum PUCP leadership
- Thesis Seminar 2

# Specialized Master Programs

- Energy Management
- Management and Direction of Construction on Real Estate Companies
- Productive Operations Management
- Strategic Talent Management
- Regional Competitive Development Management

- Corporate Finance and Financial Risks
- Marketing Direction
- Entrepeneurship and New Businesses
- Supply Chain Management
- Information Technology Management

Final schedules of each program are confirmed 4 months prior to the beginning of each cycle.

## **Application Procedure**

The prospective student or his/her coordinator should send us the application documents beforehand, including:

- Application form.
- Current resume in Spanish.
- Transcript of the home institution.
- School letter or language certificate (Spanish level B1).
- Recommendation letter from your university.
- Photocopy of the student's passport.
- Health Insurance for your stay abroad.

For more information

**CLICK HERE** 

## Language requirements

The majority of courses are taught in Spanish. Students who choose these courses must provide a proof of minimum intermediate language level.

# **Application Deadlines**

The application deadlines for exchange programs are:

Term	Application Deadline
Fall Term	October 31st
(March 2024)	2023
Spring Term	February 28th
(September 2024)	2024

<sup>\*</sup>Our classes are divided into cycles, not semesters. Classes start all year round, at different times. Therefore, foreign students are welcome at any time.



Grading System

At Centrum PUCP grades range is from 0 to 20. The lower passing grade is 10.50/20.

Attendance is mandatory. Each non-attendance will be taken into consideration at the end of the course. If the student accumulates more than 25% of non-attendance, the grade will be automatically dropped to 05/20 in case the student has attended two session at least. Otherwise, the grade will automatically drop to 0/20.

\*1 Centrum PUCP credit = 2.5 ECTS

= 12 chronological hours

= 16 academic hours



Course selection

Once a student submits their learning agreement, they can request one change to their course selection.

It is important that the student choose their final courses at least two months before the start of their exchange. Once the student chooses a course, his enrollment is requested and a work group is assigned to him.

